

**What we claim is**

1. A granular delivery system comprising a flavor or fragrance ingredient or  
5 composition distributed as droplets throughout a matrix of polymeric carriers, wherein  
said carriers comprise at least a carbohydrate material and from 1 to 7% of prehydrated  
agar agar, relative to the dried weight of the granular system.
  2. A delivery system according to claim 1, wherein the carriers comprise from 1  
10 to 3% of agar agar.
  3. A delivery system according to claim 1, wherein the carriers comprise from 1  
to 1.5% of agar agar.
  - 15 4. A delivery system according to claim 1, wherein the flavor or fragrance  
ingredient or composition is hydrophobic.
  5. A delivery system according to claim 1, wherein the carbohydrate material is  
selected from the group consisting of a maltodextrin or corn syrup, a chemically  
20 modified starch, a hydrogenated starch hydrolysate or a succinylated or hydrolysed  
starch.
  6. A delivery system according to claim 1, wherein the carriers consist of  
maltodextrin in the form of a narrow cut of polymer chains and from 1 to 7% of agar  
25 agar.
  7. A delivery system according to claim 6, wherein the carriers consist of  
maltodextrin in the form of a narrow cut of polymer chains and from 1 to 3% of agar  
agar.  
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  8. A delivery system according to claim 5, wherein the polymeric carriers further  
comprise a sugar, selected from the group consisting of sucrose, glucose, lactose,
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maltose, fructose, isomalt, sorbitol, mannitol, xylitol, lactitol, maltitol, and hydrogenated corn syrup.

9. A delivery system according to claim 5, wherein the maltodextrin has a  
5 dextrose equivalent equal to or above 18.

10. A delivery system according to claim 1, wherein the flavor or fragrance  
ingredient or composition represents from 0.1 to 25% by weight relative to the dried  
granular system.

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11. A delivery system according to claim 1, wherein the flavor or fragrance  
ingredient or composition represents from 5 to 16% by weight relative to the dried  
granular system.

15 12. Process for the preparation of a delivery system according to claim 1,  
comprising the following steps :

- a) combining and blending a flavour or fragrance ingredient or composition with a  
matrix comprising an aqueous solution of at least a carbohydrate material, from 1 to  
7% of prehydrated agar agar, and optionally an emulsifier, under temperature and  
20 stirring conditions useful to produce a uniform melt thereof ;
- b) extruding the uniform melt through a die ;
- c) chopping, cutting, grinding or pulverising the material obtained as it exits the die or  
after cooling the melt ; and
- d) optionally drying.

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13. Process according to claim 12, wherein the matrix consists of a hot  
carbohydrate melt of 4 to 12% moisture.

14. Process according to claim 12, wherein step d) is followed by the mixing of the  
30 obtained particles with a free flow agent.

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15. Use of a delivery system according to claim 1, for the release of a flavoring or perfuming ingredient or composition.

16. Use according to claim 15, in a product selected from the group consisting of a  
5 chewing gum or a soft chewy confection, an ice-cream, a biscuit, a pharmaceutical preparation, a toothpaste.

17. Use according to claim 15, in a product selected from the group consisting of a  
10 detergent, a fabric softener, a soap, a shower or bath gel, a shampoo or another hair-care product, a body lotion, a deodorant, and a home care cleaning product.

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